

PLANT CARE TECHNICAL WORKSHOPS

14.00 - 17.10

SOIL'S BIOLOGICAL QUALITY AND PLANT MICRONUTRITION: PRODUCING QUANTITY AND QUALITY WHILE REDUCING THE ENVIRONMENTAL FOOTPRINT.

SECTION 1+2



EDITORIAL DIDIER BLIN - OLMIX PLANT CARE MARKETING MANAGER

"Plant production challenges are becoming more and more complex. The agricultural industry is being forced to adapt to ensure enough quality production to feed a growing world population in a changing climate context, while taking into account the increasing regulatory requirements. Through the development of innovative biosolutions based on algae, Olmix Group supports farmers and agricultural distribution chains in adapting production models. In the technical workshops we share our latest results on research about soil fertility and crop resistance improvement to produce more and better with less chemical inputs."

14:00 - 14:35

BIOMASS AND BIODIVERSITY IN THE SOIL: NECESSARY COMPONENTS TO PRODUCE MORE AND BETTER

Dr. Bruno Daridon - Olmix Plant Care Research, France

14:40 - 15:15

ASSESSMENT OF A BIOLOGICAL ACTIVATOR APPLICATION ON SOIL FERTILITY

Ing. Ivana Šindelková, Agricultural Research Institute of Fodder crops, Troubsko, Czech Republic

15:20 - 15:55

STIMULATING ROOT SYSTEM: IMPROVEMENT OF SOIL/PLANT CONNECTION

Prof. Dr. Diedrich Steffens, Institute for plant nutrition, Justus Liebig University, Giessen, Germany

15:55 - 16:25

COFFEE BREAK

16:25 - 17:10

PLANT STIMULATION: POWER OF SEAWEED EXTRACTS AND MICRONUTRIENTS TO ENHANCE CROPS RESISTANCE

Mr. Wilson Boardman - Micromix Plant Health, United Kingdom



TUESDAY, NOVEMBER 13

VENUE: **GOLLWITZER AGRAR GMBH**,
 JESERIGER WEG 51,
 14776 BRANDENBURG A.D. HAVEL,
 GERMANY



MORNING

PLANT CARE FIELD TRIP

- **08:45** / Departure by bus from Crowne Plaza Hotel
- **10:00** / Arrival at Gollwitzer Agrar / Registration / Walk-in / Coffee
- **10:30** / Welcome & introduction about the day
- **10:50 / OLMIX GROUP PRESENTATION**
 - *Mr. Jean-Marie Bocher, International Director Olmix Group*
- **11:30 / THE AGROECOLOGICAL TRANSITION OF FARMS**
 - *Mr. Sébastien Roumegous, Co-president Development Center for Agroecology*

12:10 - 13:10

LUNCH BREAK 

AFTERNOON

- **14:10** / Workshop
THE SOIL – BASEMENT OF THE PRODUCTION: HOW TO MAKE ITS DIAGNOSIS TO IMPROVE ITS FERTILITY?
 - *Mr. Benoit Le Rumeur, Sales development Manager Plant Care, Olmix Group*
 - *Mr. Carsten Bammann, Product Manager Plant Care, Olmix Group*
- **14:45** / Workshop
MARINE SEaweEDS' POTENTIAL TO STIMULATE CROP PRODUCTION: SEATECH - OLMIX TECHNOLOGY
 - *Mr. Emmanuel Bausson, Market Manager Plant Care-Special crops, Olmix Group*
 - *Mr. Florian Tilly, Technical support Plant Care, Olmix Group*
- **15:20** / Testimonies
EXPERIENCES WITH THE USE OF GEO2, EXPLORER AND AGROPTIM
- **16:25** / Workshop
THE CIRCULAR ECONOMY AT THE LEVEL OF THE FARM: VALUING OUT THE ORGANIC MATTERS FOR THE BENEFIT OF CROPS AND FODDERS
 - *Mr. Franck Bienne, Market Manager Animal Care, Olmix Group*
 - *Mr. Jérôme Alix, Market manager Plant Care - Field crops, Olmix Group*
- **17:00** / Workshop
WATER QUALITY: HOW TO PRESERVE IT BY APPROPRIATE AGRICULTURAL PRACTICES?
 - *Mr. Rolf Kern, Official Advisor for the Federal State of Baden-Wuerttemberg*
- **17:35** / Appetizers, drinks & networking

EVENING

- **18:00** / Dinner

(Please note that regarding Tuesday 13 and Wednesday 14 November the program for our Plant Care guests differs from the Animal Care guests. The program for our Animal Care guests can be found on the previous pages.)

PLANT CARE

WEDNESDAY, NOVEMBER 14

BERLIN CITY TOUR

Guided city bus tour to discover the different historic sites of Berlin. Berlin was and is a center of German and European history. Journey back in time to the most important moments of the city's past. Kaiser Wilhelm II waves to the masses from the balcony of his Berlin city palace; the crowds hail Hitler in front of the new Reich Chancellery; the Berlin Wall is built and falls at the Brandenburg Gate!

"The videoBustour brings history to life. It was fascinating, entertaining and sometimes bewildering – suddenly one sees the city in a completely new light."

(Berliner Morgenpost)

MORNING & AFTERNOON

START BUS TOUR:
HOTEL CROWNE PLAZA,

- **09:30** / Departure by bus from hotel
- **12:30** / Lunch at the Reichstag Dome
Lunch on the rooftop of the German parliament
- **15:30** / End of bus tour (back to hotel Crowne Plaza)

TAKE YOUR PASSPORT WITH YOU
FOR THE VISIT TO THE REICHSTAG



VENUE: **THE WILSON'S,**
HOTEL CROWNE PLAZA,
NÜRNBERGER STR. 65,
10787 BERLIN, GERMANY

EVENING

- **19:00** / Dinner
Enjoy dinner at 'The Wilson's', the recently opened (August 2018) Prime Rib restaurant, located in heart of the Crowne Plaza Hotel. Convenient and delicious! The nice terrace is an oasis of peace and tranquillity in the buzz of the metropolis.