

(Please note that regarding Tuesday 13 and Wednesday 14 November the program for our Plant Care guests differs from the Animal Care guests. The program for our Animal Care guests can be found on the previous pages.)

TUESDAY, NOVEMBER 13

VENUE: **GOLLWITZER AGRAR GMBH,**  
JESERIGER WEG 51,  
14776 BRANDENBURG A.D. HAVEL,  
GERMANY

PLANT CARE FIELD TRIP - OLMIX GROUP  
FIELD COORDINATES:  
52° 25' 42" N  
12° 40' 40" E



MORNING

PLANT CARE FIELD TRIP

- **08:15** / Gather at the hotel lobby of the Hotel Crowne Plaza
- **08:30** / Departure by bus from Crowne Plaza Hotel
- **10:00** / Arrival at Gollwitzer Agrar / Registration / Walk-in / Coffee
- **10:30** / Welcome & introduction about the day
  - Mr. Stefan Schulze, Bergcamen, Owner Gollwitzer Agrar
- **10:50 / OLMIX GROUP PRESENTATION**
  - Mr. Jean-Marie Bocher, International Director Olmix Group
- **11:30 / THE AGROECOLOGICAL TRANSITION OF FARMS**
  - Mr. Sébastien Roumegous, Co-president Development Center for Agroecology
- **12:10** / Baertschi machine demonstration

12:50 - 13:50  
**LUNCH BREAK**

AFTERNOON

- **13:50** / Group picture
- **14:10** / Workshop - Round 1  
**THE SOIL – BASEMENT OF THE PRODUCTION: HOW TO MAKE ITS DIAGNOSIS TO IMPROVE ITS FERTILITY?**
  - Mr. Benoit Le Rumeur, Sales development Manager Plant Care, Olmix Group
- **14:45** / Workshop - Round 2  
**MARINE SEAWEEDS' POTENTIAL TO STIMULATE CROP PRODUCTION: SEATECH - OLMIX TECHNOLOGY**
  - Mr. Emmanuel Bausson, Market Manager Plant Care-Special crops, Olmix Group
  - Mr. Florian Tilly, Technical support Plant Care, Olmix Group
- **15:20** / Testimonies  
**EXPERIENCES WITH THE USE OF GEO2, EXPLORER AND AGROPTIM**
- **16:25** / Workshop - Round 3  
**THE CIRCULAR ECONOMY AT THE LEVEL OF THE FARM: VALUING OUT THE ORGANIC MATTERS FOR THE BENEFIT OF CROPS AND FODDERS**
  - Mr. Franck Bienne, Market Manager Animal Care, Olmix Group
  - Mr. Jérôme Alix, Market manager Plant Care - Field crops, Olmix Group
- **17:00** / Workshop - Round 4  
**WATER QUALITY: HOW TO PRESERVE IT BY APPROPRIATE AGRICULTURAL PRACTICES?**
  - Mr. Rolf Kern, Official Advisor for the Federal State of Baden-Wuerttemberg
  - Mr. Carsten Bammann, Product Manager Plant Care, Olmix Group
- **17:35** / Appetizers, drinks & networking

EVENING

- **18:00** / Dinner

WEDNESDAY, NOVEMBER 14

START BUS TOUR:  
**HOTEL CROWNE PLAZA,**

BERLIN CITY TOUR

Guided city bus tour to discover the different historic sites of Berlin. Berlin was and is a center of German and European history. Journey back in time to the most important moments of the city's past. Kaiser Wilhelm II waves to the masses from the balcony of his Berlin city palace; the Berlin Wall is built and falls at the Brandenburg Gate!

*"The videoBustour brings history to life. It was fascinating, entertaining and sometimes bewildering – suddenly one sees the city in a completely new light."*

*(Berliner Morgenpost)*

MORNING & AFTERNOON

- **09:15** / Gather at the hotel lobby of the Hotel Crowne Plaza
- **09:30** / Departure by bus from hotel
- **12:30** / Lunch at the Reichstag Dome  
Lunch on the rooftop of the German parliament
- **15:30** / End of bus tour (back to hotel Crowne Plaza)

**TAKE YOUR PASSPORT WITH YOU FOR THE VISIT TO THE REICHSTAG**



VENUE: **THE WILSON'S,**  
HOTEL CROWNE PLAZA,  
NÜRNBERGER STR. 65,  
10787 BERLIN, GERMANY

EVENING

- **19:00** / Dinner  
*Enjoy dinner at 'The Wilson's', the recently opened (August 2018) Prime Rib restaurant, located in heart of the Crowne Plaza Hotel. Convenient and delicious! The nice terrace is an oasis of peace and tranquillity in the buzz of the metropolis.*