

ANIMAL CARE EVENT

14.00 - 17.10

LAUNCH OF ALGIMUN®, OLMIX LATEST ALGAE-BASED INNOVATION TO BOOST THE IMMUNE SYSTEM AND OPTIMIZE PERFORMANCE!



SECTION 1+2



EDITORIAL DANIELE MARZIN - OLMIX GROUP MARKETING DIRECTOR

"Olmix Research and development teams have been working hard since several years on the objectivation of the biological properties of algae extracts (MSP®) issued from our unique biorefinery technology... And we have now the pleasure to introduce you to our latest algae based innovation: ALGIMUN®, that boosts the natural defenses of the animals! Renowned speakers will introduce you the complexity of the immune system from the theory to the practical consequences on the field when impaired. Then you will discover the potency of ALGIMUN® to support animal's health and finally bring to you and your final customers concrete substantial benefits!"

14:00 - 14:35

DEVELOPMENT OF THE IMMUNE SYSTEM

Prof. Dr. med. vet. Bernd Kaspers, Professor for Animal Physiology, University of Munich, Germany

14:35 - 15:10

COST OF IMPAIRED IMMUNITY & PRACTICAL IMPLICATION IN THE FIELD

Dr. Maarten de Gussem, Poultry Consultant, Vetworks, Belgium

15:10 - 15:30
COFFEE BREAK

15:30 - 15:45

FROM ALGAE & MSP EXTRACTION TECHNOLOGY TO IMMUNITY MODULATION

Pi Nyvall-Collen, PhD, Olmix Group Scientific Director, France & Matthieu Le Goff, Olmix Animal Care, France



15:45 - 16:30

LAUNCH OF ALGIMUN®

María García Suárez, DVM, Olmix Animal Care Immunity Specialist, The Netherlands



16:30 - 16:40

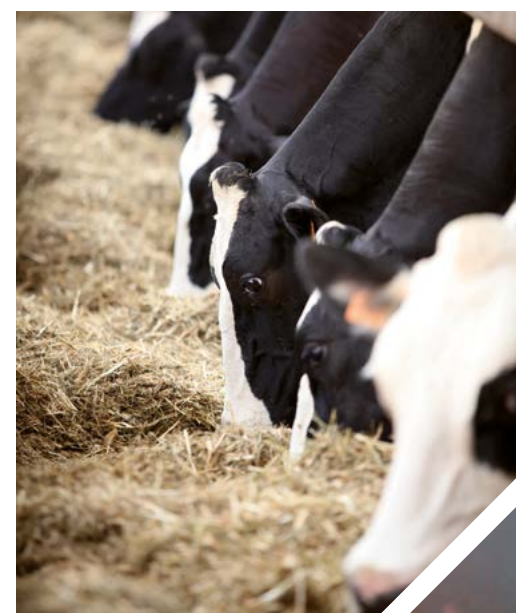
TESTIMONY OF NUTREA ON ALGIMUN® (BROILER INTEGRATOR)

Florence Mayette, DVM, Nutréa, France

16:40 - 17:10

CONCLUSION & TEASER ON NEW ALGAE BASED PRODUCT: ASEAD

Michel Guillaume, Olmix Group Pig Nutrition Expert, Vietnam



(Please note that regarding Tuesday 13 and Wednesday 14 November the program for our Animal Care guests differs from the Plant Care guests. The program for our Plant Care guests can be found on the next pages.)

TUESDAY, NOVEMBER 13

BERLIN CITY TOUR

Guided city bus tour to discover the different historic sites of Berlin. Berlin was and is a center of German and European history. Journey back in time to the most important moments of the city's past. Kaiser Wilhelm II waves to the masses from the balcony of his Berlin city palace; the Berlin Wall is built and falls at the Brandenburg Gate!

"The videoBustour brings history to life. It was fascinating, entertaining and sometimes bewildering – suddenly one sees the city in a completely new light."

(Berliner Morgenpost)



START BUS TOUR:
HOTEL CROWNE PLAZA,

MORNING & AFTERNOON

- **09:15** / Gather at the hotel lobby of the Hotel Crowne Plaza
- **09:30** / Departure by bus from hotel
- **12:30** / Lunch at the Reichstag Dome
Lunch on the rooftop of the German parliament
- **15:30** / End of bus tour (back to hotel Crowne Plaza)
- **16:00** / Departure by bus from hotel Crowne Plaza (Berlin) to Maritim Hotel Magdeburg

TAKE YOUR PASSPORT WITH YOU
FOR THE VISIT TO THE REICHSTAG

EVENING

- **19:00** / Dinner

HOTEL: MARITIM HOTEL
OTTO-VON-GUERICKE-STRASSE 87,
39104 MAGDEBURG, GERMANY

WEDNESDAY, NOVEMBER 14

VISIT TO EUROTIER 2018

The world's leading trade fair for animal production. This year's EuroTier will be the only international exhibition for animal producers to include all livestock sectors - dairy, beef cattle, pigs, poultry, sheeps and aquaculture.

At EuroTier 2018 the Animal Care team of Olmix will be running the booth B12 (Hall 23). It will be the occasion to discuss our comprehensive programs to support the reduction of use of antibiotics. Communication will also be targeted on ALGIMUN®, our latest innovation based on unique algae extracts (Olmix MSP®). Sulfated polysaccharides of high various biological activities are the basis of the next generation solutions Olmix wants to offer to you and your customers!



BOOTH B12, HALL 23

ON THE SCENE: **Algimun®**

OLMIX: REDUCTION OF PESTICIDES, ANTIBIOTICS AND CHEMICAL ADDITIVES, THANKS TO ALGAE!

Picture: Olmix booth at EuroTier 2016

MORNING & AFTERNOON

- **07:30** / Gather at the hotel lobby of the Hotel (Hotel in Magdeburg)
- **07:45** / Departure by bus from hotel
- **09:30 - 18:30** / Visit to EuroTier 2018
Visit the Olmix booth and discuss with our teams about concrete applications of algae in animal nutrition and our programs to reduce antibiotics.

VENUE: EUROTIER 2018,
MESSEGELENDE,
30521 HANNOVER, GERMANY



EVENING

- **18:30** / Olmix Dinner Party (Booth B12, Hall 23)
Olmix offers its partners and customers an algae-based dinner, made by a French cook, on its booth on Wednesday evening.
- **22:00** / Bus transfer from EuroTier/Hannover to Maritim Hotel Magdeburg.